

Ujaan Ghosh

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Education

La Martiniere for Boys, Kolkata (Grade XII)

2009 – Present

- Indian Certificate of Secondary Education (Grade 10): 90.4%
- International English Language Testing System (IELTS) – 7.5 Overall; Listening 8.0, Reading 7.5, Writing 6.5 and Speaking 7.0.
- Merit Certificate in Economics in Grade XI

Research Projects

Evaluating the Long-term Economic Impact of Financial Literacy Among Youth in India, 2023

- Authored paper under Dr. Arijit Ghosh – Assistant Professor of Mathematics, St. Xavier's College Kolkata
- Analysed secondary data research to demonstrate significant positive impact of financial literacy on financial behaviors, decision-making, and economic outcomes of Indian youth.
- Identified key challenges, opportunities and recommendations for implementing effective initiatives to promote financial inclusion.

Impulse Buying Behaviour Among Young Consumers: A Study on Factors Contributing to Impulse Purchases and Strategies for Retailers, 2023. <https://doi.org/10.56025/IJARESM.2023.1110231381>

- Assessed factors driving impulse buying behaviour among young consumers, gaining insights into underlying motivations and triggers.
- Developed recommendations for retailers on optimizing marketing strategies and increasing sales.

Work Experience

Founder, Finance Club

Jan 2023 – Present

- Established community for students to learn and share knowledge on financial fields, current news, and personal finance, inviting expert speakers and organizing well-researched debates, growing organization to 60+ members
- Created free financial literacy course for students, preparing and vetting curriculum, documenting and recording lessons by professionals, launching program in partnership with Magnum and Franklin Templeton, enrolling 500+ students.
- Conducted financial literacy lessons for members of low-income communities, developing worksheets in local languages, setting up bank accounts and providing personal guidance, supporting 200+ across all club members,
- Organized 5+ networking sessions with finance professionals and 2 competitions, ensuring healthy knowledge growth

Intern, Magnum Finvest Services

Dec 2022 – Jan 2023

- Conducted research on mutual funds, analyzing key ratios such as Standard Deviation, Volatility, Alpha, Sharpe ratio etc. along with fund selection criteria based on correlation, portfolio overlapping and risk-return parameter.
- Developed performance report comparing company and its competitors, used by management for improving results.
- Assisted in administration tasks, conducting ad-hoc research on specific stocks, compiling research predictions with results, and mapping client base by geography and income level, praised by team for timely delivery and accuracy.
- on acquiring new customers for Mutual Fund distribution business and retaining them.
- Ideated on acquiring new customers for Mutual Fund distribution business and retaining them, analysing industry and consumer behaviour, presenting "Catch them Young" idea, adopted by management.

Community Service:

Volunteer, SEOMP Society

Mar 2023- Apr 2023

- Volunteered in collaborative vocational skill development initiative by La Martiniere school and Tech Mahindra, creating teaching material for school support staff and their family
- Authored case-studies from field data on educational material and long-term benefits to recipients, presenting report to senior officials
- Conducted sessions on work ethics and financial literacy, utilizing scenario based demonstrations, interactive activities, and self-developed worksheets, providing valuable lessons for career success

Founder, Speak Up (Public Speaking and Free Expression Initiative)

Aug 2023-Present

- Established community for youth to build their confidence, find safe forum for free expression, and develop skills. Enrolling 30+ to gain from mutual support in a collaborative and supportive environment.
- Spread awareness through social media on speaking up and sharing among youth for protecting mental health and encouraging greater participation, posting 10+ blogs and 30+ posts.
- Improved member public speaking skills through student-led lessons and discussions on confidence, debate, elocution, and research, motivating 10+ to join MUNs, debate teams, and other competitions.
- Invited professional speakers and college students to share experiences and tips, hosting 5 sessions and 6 speakers.

Member, Interact Club of La Martiniere for Boys,

- Volunteered as St. Joseph old age home, performing (singing and dancing) to spread positivity

Extra-Curricular Activities

Black Belt 2nd Dan with International Taekwondo Association

2014-Present

- Won several medals in South Asian, National, Zonal and State level tournaments.

Managing and Press Team, **La Corpora, Fest at La Martiniere for Boys**

2022

- Prepared report on Moot Court event, published in the event journal for all visitors and students
- Organized inter-school fest with team, hosting 20+ events, managing logistics for 200+ participants and judges, ensuring successful event and received praise from faculty, visitors, and students.

Lead member, **Art Club of La Martiniere for Boys**

2021-Present

- Created community for budding artists and those passionate about field to discuss themes, techniques, and developments in art world.
- Taught juniors and encouraged appreciation of different forms of art, increasing enrollment by 20+
- Hosted art exhibition for school, showcasing works across various styles

Additional

- **Artist**, Awarded Junior Diploma and also 4th year with 1st Division in Art.
- **Author**, penning stories and poems on personal blog, identifying unique stories from childhood, local environment, and other fantasy themes.
- **Singing**: Avid western music singer, performing in city musical concerts and in inter-school competitions and events, qualifying within top-5 for solo performance. Member of school choir, singing in Founder's day and important school events
- **Independence Day March Past** (A Government of West Bengal Program with Army Eastern Command), represented high school and National Cadet Corps as school flag bearer before state Chief Minister, cabinet and other dignitaries